

19/00592/FUL and 20/01440/LBC

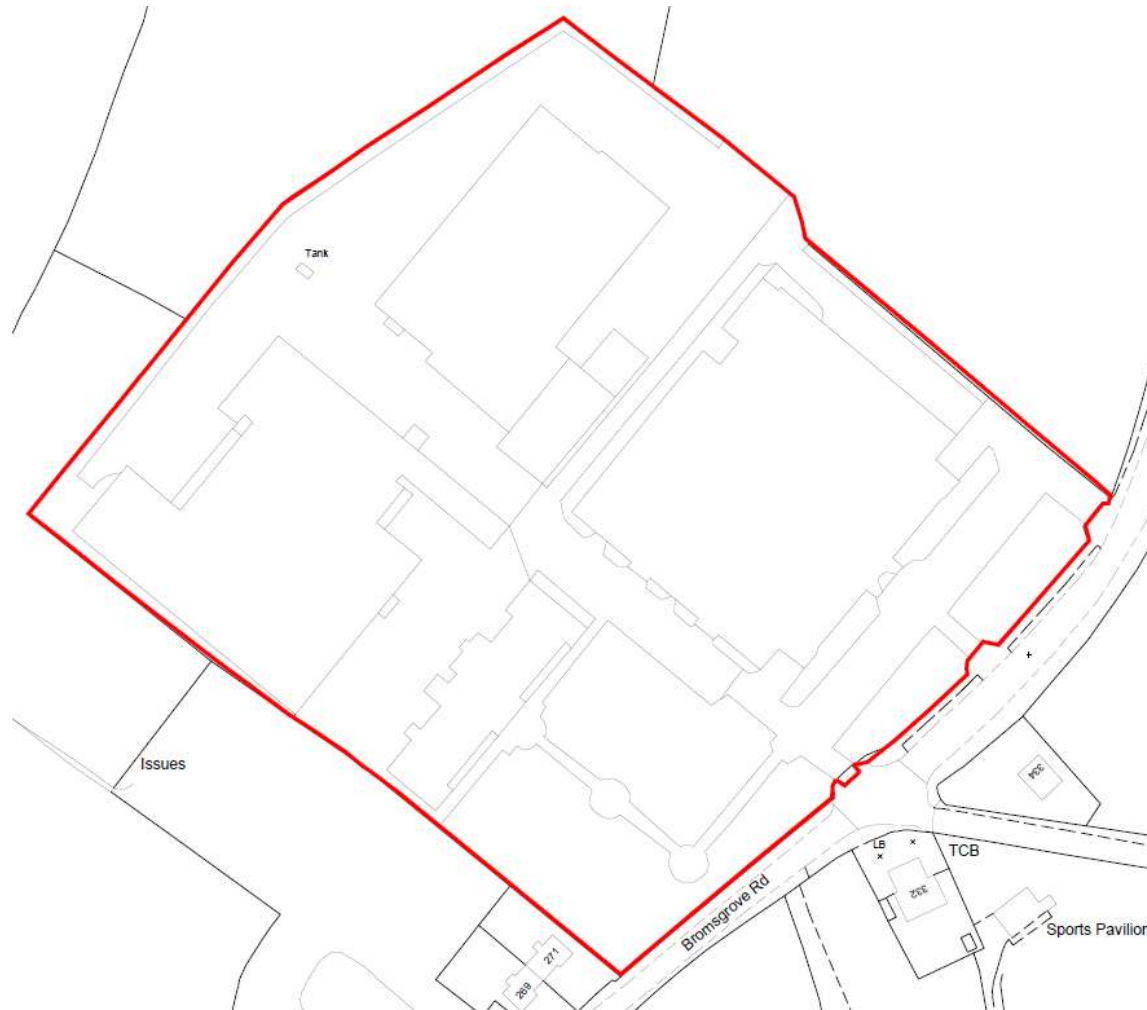
Part demolition and site clearance of the former Blue Bird factory site for its redevelopment to provide 108 residential dwellings (Use Class C3), consisting of both new dwellings and conversion of the Welfare and Administration buildings, along with associated landscaping; drainage; engineering; highways and access works.

Blue Bird Confectionary Ltd, Blue Bird Park, Bromsgrove Road, Romsley
B62 0EW

Recommendations:

Delegate to Head of Service to Grant Planning Permission subject to conditions and a S106 agreement and;
Grant Listed Building consent subject to conditions

Location Plan



Aerial View



Site frontage – Administration Building



Site Frontage – Welfare Building



Proposed site layout plan



Proposed house types



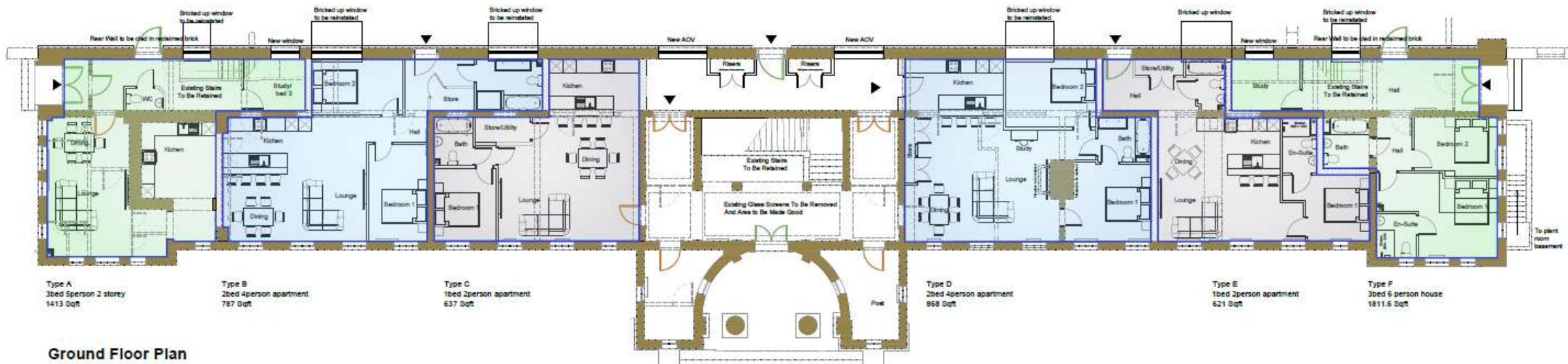
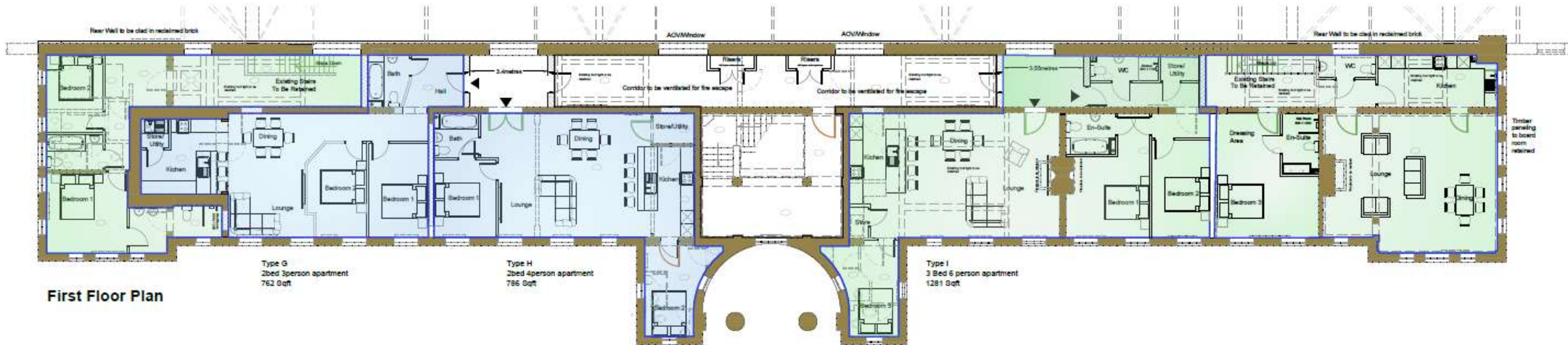
Proposed house types



Proposed street scenes



Conversion of the Administration Building



Conversion of Administration Building



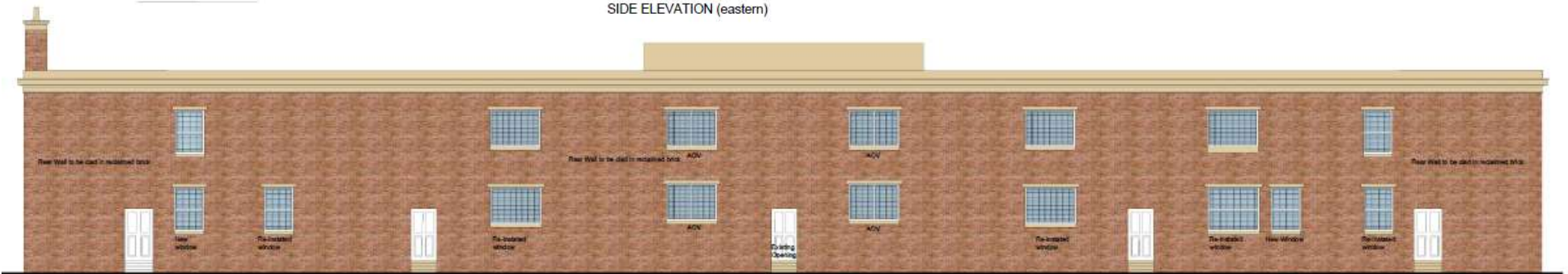
FRONT ELEVATION



SIDE ELEVATION (western)



SIDE ELEVATION (eastern)

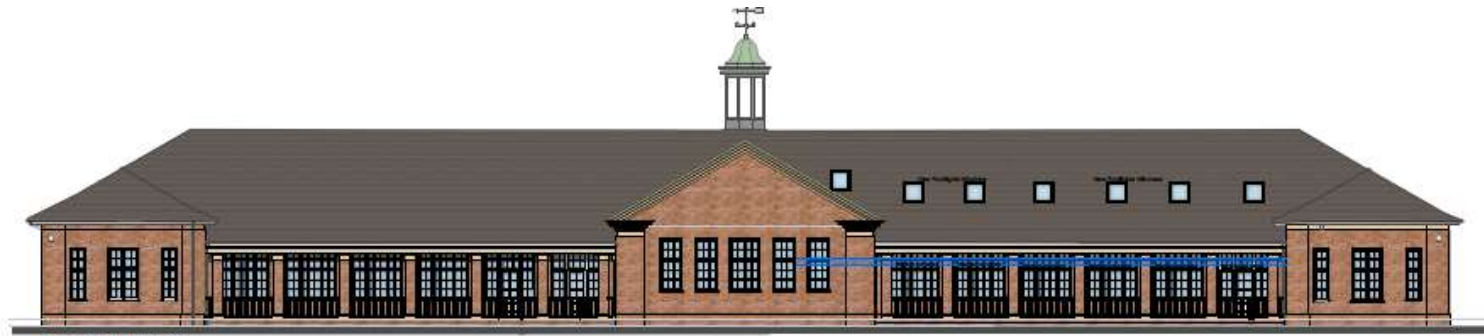


REAR ELEVATION

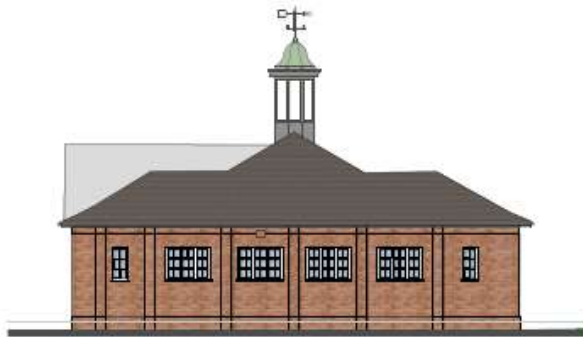
Conversion of the Welfare Building



Conversion of Welfare Building



FRONT ELEVATION



SIDE ELEVATION



SIDE ELEVATION



REAR ELEVATION